

FOR IMMEDIATE RELEASE - Brand New Premium Adult Toy Line ZALO Launches in North America with 12 New Vibrators July 1st, 2017

MF Harmony Enterprises, a leading Adult Industry Distributor in partnership with ZALO Products are set to release the ZALO line in North America, July 1st, 2017.

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ZALO

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VANCOUVER, British Columbia, June 26, 2017 -- MF Harmony Enterprises, a leading Adult Industry Distributor in partnership with ZALO Products are set to release the ZALO line of Adult Toys in North America, July 1st, 2017. Consumers who love to play and have the security of expertly designed toys can prepare to pamper themselves with ZALO. Innovative and created with technology in mind, ZALO products come with an internal bluetooth, which uses a simple one-click method to connect with APP technology, the toys offer multiple dating modes for individual preference. Users can create their own vibration mode for a personal experience which is unique to them!

ZALO has three collections: the Versailles Series, the Lolita Series and Sweet Magic. They each offer distinct qualities in their respective designs in order to cater to different stimulation preferences. The merchandise is affordably priced at a range of MRSP \$99.00 - \$249.00 CAD.

Inspired by courtly love stories from 18th century in Versailles, France, ZALO promotes elegance in the Versailles Series. The collection comes in an aristocratic palette of Royal Blue, Rouge Pink and Bright Red. There are four styles, 'Rosalie' a Rabbit Vibrator, 'Marie' a G-spot Vibrator, 'Fanfan' a Couple's Massager and 'Jeanne' a Personal Massager. All are made from Medical Lev Dow Corning food-level silicone meeting with FDA requirements, exclusive **Softek™** skin Imitation Silicone Layer. with eye catching 24k Gold plating and SWAROVSKI crystals. The series offers a streamlined design modeled to intimately fit sensitive areas with ridges to promote touch sensation. The waterproof grade IPX7 means that the product is safe to fully immerse in water making it easy to clean. Unparalleled in design, the ultra-high power, noise-free operation outlasts many only needing to charge every 2-4 hours with eight adjustable vibration modes, leaving the consumer with a truly satisfying experience.

The charming and lovely Lolita series uses delicate modeling to create softer touch sensation and dreamlike ambiance. There are four styles, Momoko a G-spot vibrator, Ichigo a Rabbit Vibrator, Baby Star a Bullet Vibrator and Baby Heart a personal massager. The collection is inviting in the colour options Strawberry Pink, Melon Green, Berry Violet and Vanilla White. It uses all of the same quality components and materials as Versailles but with 18k gold.

The Sweet Magic Collection is 'hot'-literally-- these heated massagers come in four styles, Courage a Heating G Spot Massager, Confidence a Heating Wand Massager, Desire a Preheating Thruster and Temptation a Preheating Bullet Thruster. There are two colour options, sweet Fairy Pink and Fantasy Violet. The Courage Heating G Spot Massager and Confidence Heating Wand Massager operates with a revolutionary magic button manipulated in push-pull way intricately embellished with SWAROVSKI crystal, Rapid heating to human body temperature in three minutes making it more comfortable in winter and more passionate in summer. It boasts a memory feature so users can memorize their favorite mode in last use and automatically turn it on in next start. 'Desire' is the first auto-thrust massager from ZALO; which contrasts tradition and brings a brand new experience. It has a unique one-key orgasm function, instantly reaching fastest frequency and bringing an instant fabulous orgasm, 6 thrusting modes and embellished with SWAROVSKI crystal.

About ZALO

The ZALO Brand is an intimate product brand that was created to promote positive self care and help people to feel more beautiful, more healthy and more confident. ZALO was created for love and beauty, inspired by a zealous approach to living, ZALO prides itself on its commitment to meticulous professionalism in the manufacture of the products. ZALO transformed these philosophical ideas and high technology into luxury high quality series to promote physical and mental harmony, and guide users to reward our world with heart full of love.

About MF Harmony Enterprises

Established in 1997 by Andy Zhang, MF Harmony is a leading Canadian retail chain and distributor of everything you can imagine about sex and love for over 20 years. Product lines include toys, lubricants, adult magazines and videos to lingerie and anything in between! They operate five brick and mortar retail locations in Metro Vancouver with an eCommerce website. MF Harmony have been chosen as a general distributor or exclusive distributor of many world-leading adult brands, such as PIPEDREAM, California Exotic Novelties, Evolved, Wet Lubricants. In addition to these, they are proud to distribute their own brand of Herbal Enhancer pills named HARMONY. It is 100% natural and approved by Health Canada.

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